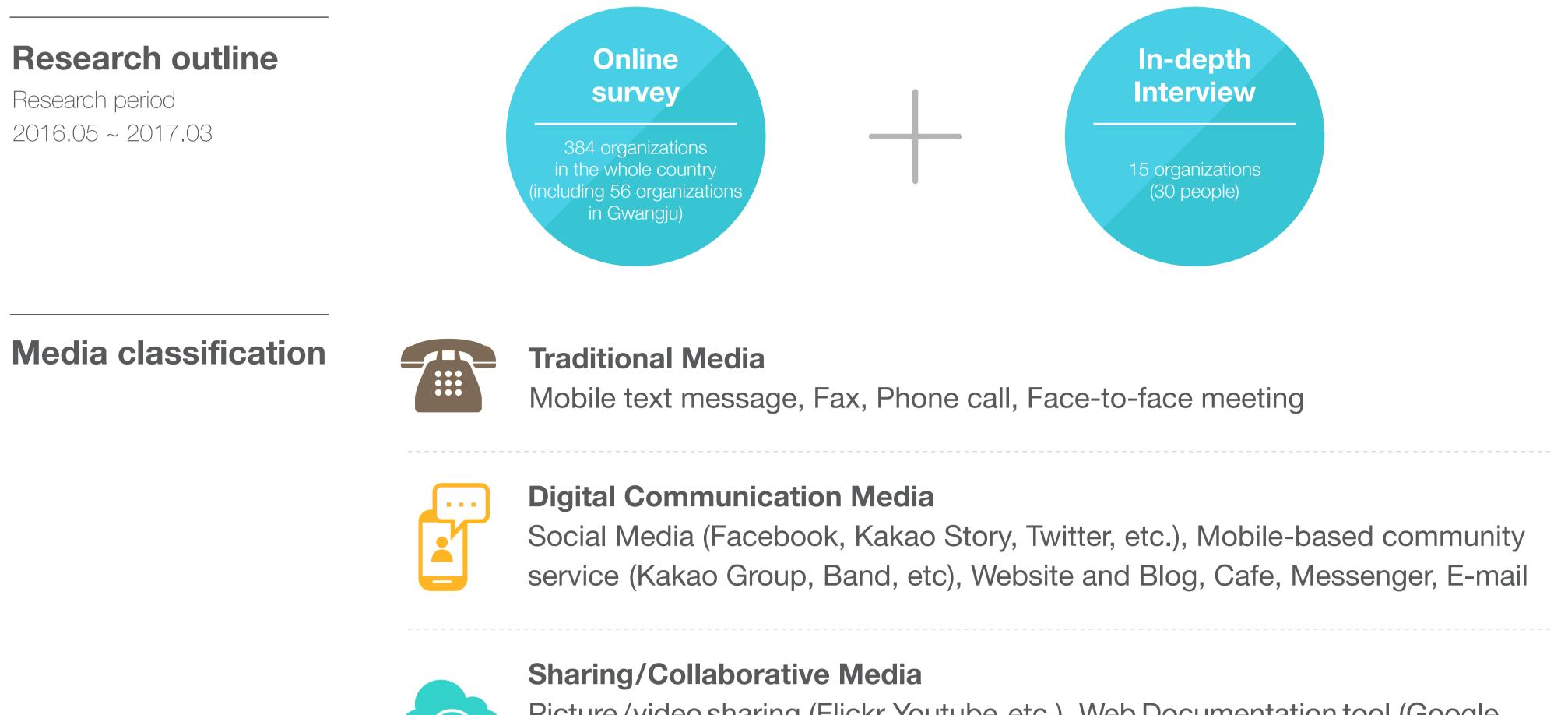
## 2016 **Current status on digital media usage of domestic NPOs**

#### Researchers

EunSu Ju Professor, College of Social Sciences, University of Ulsan

JiWoong Kang Professional Researcher, Institute for Social Development Studies, University of Yonsei

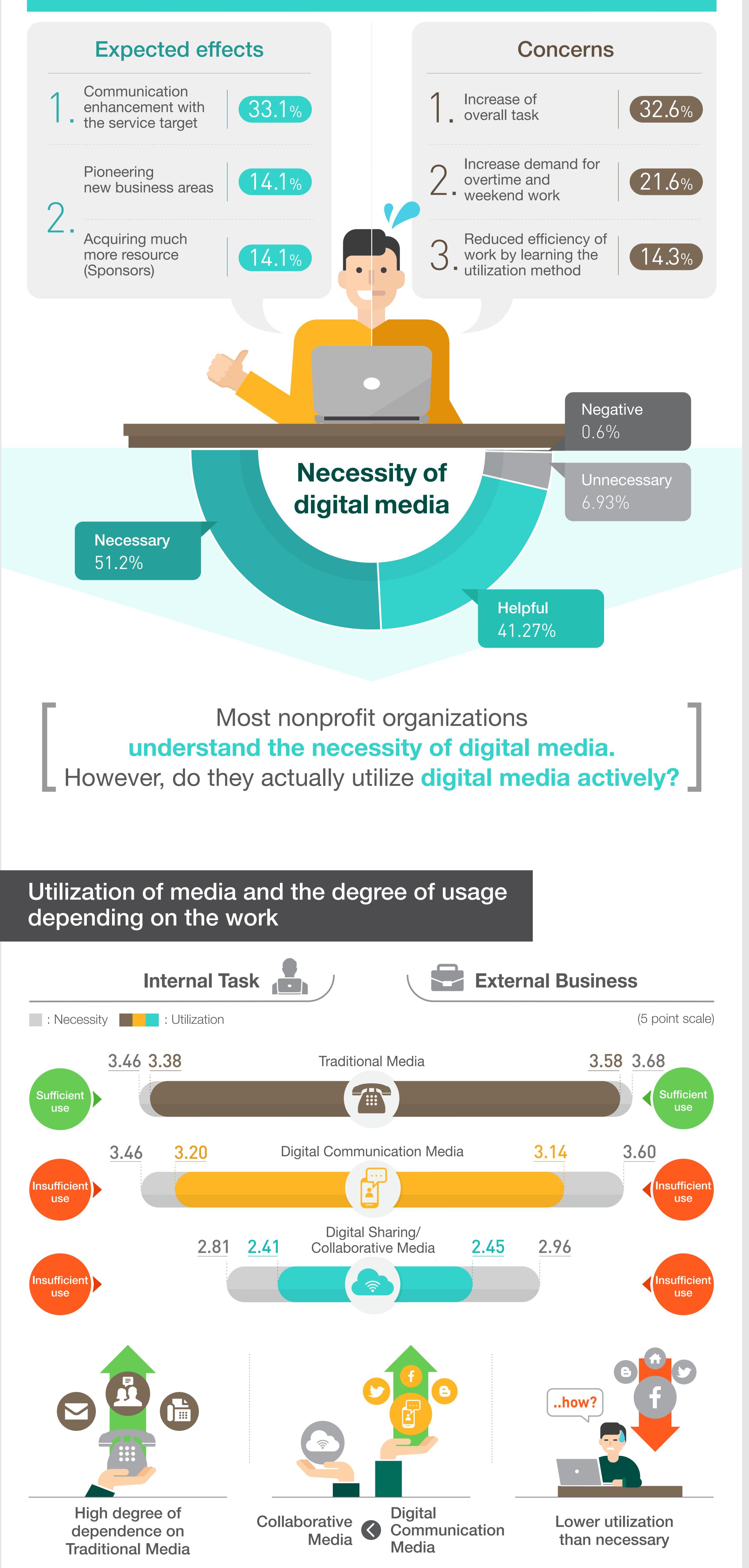




Picture / video sharing (Flickr, Youtube, etc.), Web Documentation tool (Google Docs, Evernote, etc.), Cloud service (DropBox, etc), Schedule management / to-do

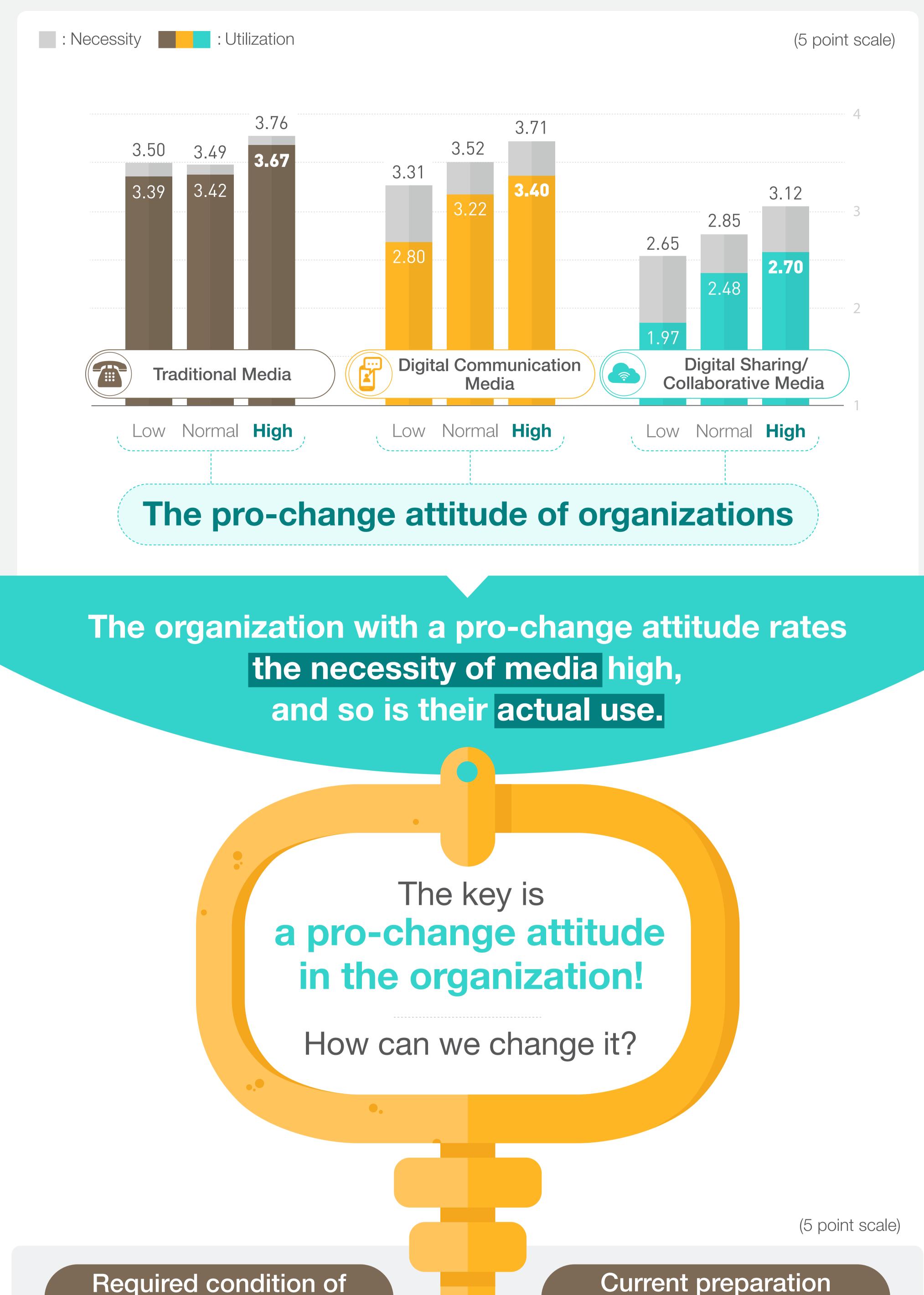
### Awareness of digital media necessity in NPOs

**Q** What if nonprofit organizations use digital media more actively...?



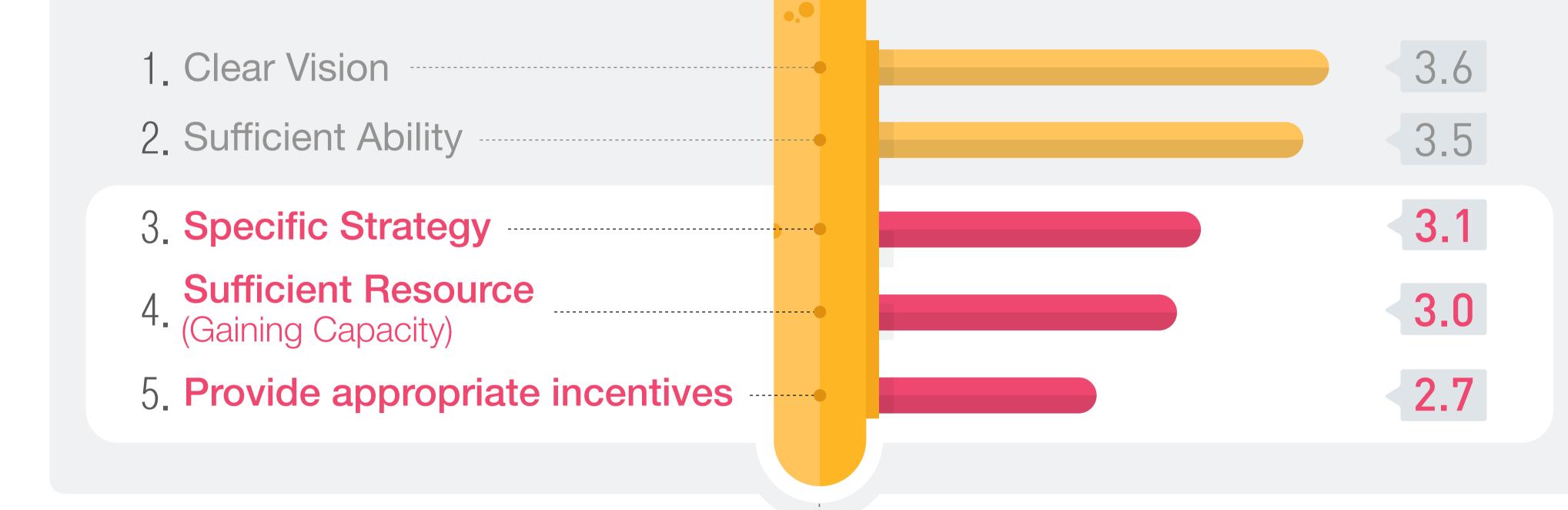
Is there any difference in utilization between nonprofits? If so, what makes a difference?

# The necessity and utilization of media types depending on the orientation of organizational changes



organizational change

Current preparation status of organization



### Problems to be solved by leadership!!

### Questions that need to be answered

### Expectation for digital media

